



WCGO 1590 am and 95.9 fm Chicago's Smart Talk Station
Smart, Respectful, Entertaining and Fun radio programs inspiring and
informing Weekday and Weekends.

Exclusive radio home of "The Dave Ramsey Show" in Chicagoland

Take advantage of WCGO's Smart Talk audience for your promotions!

- Educated Audience - 51% have college degree or advanced degree
- 64% of WCGO audience own their own homes
- High Income Earners - 66% of audience HH income 75K to 200K plus
- Strong "Buying" Demographic - 89% of audience Adults 25-54
- Reach 130,000 unique listeners weekly

Lincolnwood Chamber of Commerce Members

Platinum Level - 13 weeks - 20 - :30 second spots per week =
Package Total 260 spots \$1560.00 (\$6.00 per spot, \$120 week)

Gold Level - 13 weeks - 15 - :30 second spots per week =
Package Total 195 spots \$1950.00 (\$10.00 per spot \$150 week)

Silver Level - 13 weeks - 10 - :30 second spots per week =
Package Total 130 spots \$1820.00 (\$14.00 per spot \$140 week)

Bronze Level - 13 weeks - 5 - :30 second spots per week =
Package Total 65 spots \$1170.00 (\$18.00 per spot \$90 week)

Entry Level - 5 plus 1 bonus spot = 6 - :30 second spots
\$125.00

Individual show sponsorships available

Invoiced Monthly

Spots Air between 1pm-11pm Mon-Fri and 7a- 11p Sat. & Sun.

Never Any Production Charges